



ARMSTRONG

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Benny Cheng
Senior Manager, Corporate MIS
Armstrong Industrial
Corporation Limited

Hardyflex Malaysia – Armstrong’s Subsidiary Enjoys Similar Success Implementing EC.Raedé

Solution

ECnet EC.Raedé

Challenges

- To achieve better visibility over its supply chain
- To e-enable its supply chain business processes

Results

- Improved speed of information between its suppliers
- Increased information accuracy
- Increased supply chain responsiveness and faster information exchange
- Automated its purchasing processes

Why ECnet?

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The Solution & Results

With the earlier successful implementation of EC.Raedé in Armstrong Singapore and Thailand, Hardyflex selected the cost effective ECnet EC.Raedé solution to enhance its Purchasing Order Management.

The EC.Raedé solution for Hardyflex Industries Sdn Bhd aims to provide greater visibility and speed of information, improve the response time of suppliers to orders, increase information accuracy and automate purchasing processes.

Established in 1988, **Hardyflex Industries Sdn Bhd**, is one of the several subsidiaries of Singapore-listed Armstrong Industrial Corporation Limited. Hardyflex Industries Sdn Bhd was set up as a joint venture with Bridgestone Corporation of Japan. The Armstrong group of companies is a leading precision engineering specialist in the Asia Pacific region providing innovative solutions for insulation, dampening, cushioning, sealing and related applications.

Hardyflex Industries Sdn Bhd produces high performance precision die-cut, rubber moulding, metal stamping components required for the assembly of diverse end products by OEMs. As a forward-looking organization, equipped with the vision of becoming a global enterprise providing world-class products and services, Hardyflex is committed to enhance its engineering and manufacturing processes to meet the industry’s challenges and achieve total customer satisfaction. Hardyflex believes that in order to remain competitive in a fast evolving industry, being able to lower its operational costs, gaining greater visibility into its supply chain and e-enabling its business processes are crucial.



Corporate Headquarters
ECnet Limited
17, Changi Business
Park Central 1, #05-01
Singapore 486073
Tel: 65 6785 5266
Fax: 65 6785 0525
info-sg@ecnet.com

www.ecnet.com