




Sharp-Roxy Malaysia Enhances its Supply Chain Initiatives with a Solution Upgrade

Solution ECnet Pro

Challenges

- To increase greater efficiency and visibility in the flow of information with its trading partners

Results

- Improved visibility and speed of information between Sharp-Roxy Malaysia and its suppliers
- Eliminated errors and increase productivity
- Automated purchasing processes
- An organized central resource of information visible for all parties

Sharp-Roxy Corporation (M) Sdn Bhd (SRC), is a subsidiary of Sharp Group Japan specializing in consumer electronics products. Based on its innovative proprietary technology and market outlook, the company provides a wide range of consumer electronic equipment that contributes to the advancement of the fast changing consumer society.

Today, Sharp-Roxy Corporation (M) Sdn Bhd has become a full-fledged manufacturing enterprise, with the reputation of being an innovative manufacturer that produces high quality products. In order to compete and differentiate itself in the highly challenging and competitive market, SRC recognizes the need to become more efficient and productive than before. Thus, it is focused on lowering its operational costs and optimizing its Supply Chain Management through the provision of e-enabled business processes. With that in mind, it decided to upgrade from its current solution to ECnet Pro solution.

Why ECnet?

Prior to the upgrade to ECnet Pro solution, SRC has been successfully using ECnet's solution and services to manage its supply chain with its trading partners since 1999. Thus, when a newer version of the ECnet solution was available, SRC decided to upgrade its existing solution to the ECnet Pro solution, which met its requirements. The primary aim of the enhancement is to help SRC increase greater efficiency and visibility in the flow of information with its trading partners, ultimately further sharpening its competitive edge.

The Solution & Results

SRC implemented the ECnet Pro solution in the areas of Purchase Order Management and Forecast Management, which provided visibility and speed of information to both SRC and its trading partners. There was also an improvement in the response time of the suppliers to SRC's orders and operations with increased information accuracy. With the automation of its purchasing processes, SRC was able to reduce its manual, paper-based processes, thus leading to time-savings, error elimination and an increased in productivity for SRC's staff and its trading partners, allowing them to focus on exception-handling. With the implementation of the ECnet Pro solution, SRC now can easily access an organized central resource of information, visible for all parties like managers, buyers, suppliers and contract manufacturers etc.

With the upgrade by SRC to ECnet Pro solution, it has once again re-affirmed the success of ECnet Pro solution in delivering real value and benefits to its customers.



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